

FTW QEG

CICU Certification Course



For CICU Quiz please go to the be-do.com website
(<http://be-do.com/index.php/en/cicu-certification-test>)

Hello, this is HopeGirl and welcome to the Fix the World Quantum Energy Generator (QEG) CICU Certification Course. This is a free self guided course that has been provided by the Fix the World Organization. It is intended to give you a full overview of the structure, tools and resources that have formed around the QEG since Fix the World open sourced the technology on March 25th of 2014.

After reviewing this course and performing some of the helpful exercises, you will be well informed and on your way to helping distribute free energy to the people in your community. Like the QEG, this course is 'self-running.' Once completed, you will find a Certificate of Completion and the remaining supporting documents. All of which can be found on these websites:

Hopegirl2012.wordpress.com

www.fixtheworldproject.org

www.be-do.com

This course will cover the following topics:

Basics and Definitions

New Paradigm Business Model

FTW CICU Give Back Agreement Proposal

Opensourcing and Co-Development Environment

Introduction to Crowdfunding

CICU Logistics

CICU Marketing and Social Media

Funding your CICU and Be-do.com CICU Crowdfunding Form

CICU Networking and Registration Form

Final Overview and Next Steps

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Advantages of taking the CICU Certification Course

- 1) CICU Recognition and Networking
- 2) Priority Access to FTW QEG Consulting
- 3) CICU Network information on local parts sourcing
- 4) Valuable knowledge on how to do business together in the new paradigm.

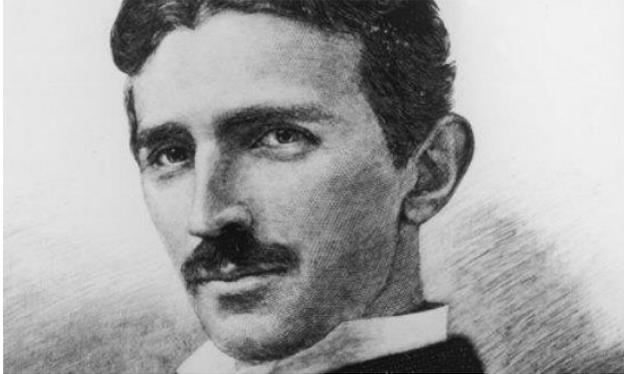


Fix the World
A "NEW PARADIGM" BUSINESS MODEL



Basics and Definitions

What is the QEG?



The Quantum Electric Generator system (QEG) is an adaptation of one of Nikola Tesla's many patented electrical generator / dynamo / alternator designs.

The plans for how to build a QEG were open-sourced by the Fix the World Organization (FTW) on March 25th, 2014, creating an environment of co-development and free sharing of ideas, and collaboration from engineers, physicists and free

energy enthusiasts around the globe.

At the time of creating this course, FTW has built 4 QEG prototypes in 4 different countries. Many others are independently building QEGs as well.

The QEG prototype is scaled to produce electrical power in the range of 10-15 kW (kilowatts) continuously, and can be wired to provide either 120 Volt or 230-240 Volt single phase output. The QEG is not a complicated device, as it is designed (like Tesla's other 'discoveries'), to work in harmony with natural laws, rather than with the power-wasting motor and generator designs used in today's mainstream industry. It is a unique device as it blends elements of mechanical hardware with etheric elements such as, piezoelectric effect and human consciousness, in order to work.

Please listen to the following excerpts from interviews explaining the working principles of the QEG (**found on the CICU Certification Course powerpoint found [HERE](#)**).

James Robitaille - FTW QEG Engineering Artist explains the technical functions of the QEG.

Fernando Vossa - explains the piezoelectric effect that occurs in the QEG.

Ralph Ring - explains human consciousness and its effect on the QEG.



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What is a CICU?



Before the world was run by large corporations, people used to make products locally in their communities through cottage industry methods. A Cottage Industry Community Unit (CICU) is a proposed structure for the production and distribution of QEG's. Each CICU would be locally owned and locally run according to the needs and laws of the community. A platform for CICUs to network with each other has been established on the be-do.com website.

Not only does the CICU method provide QEG's directly to the people, it creates jobs, improves the local economy, restores the lost art of creativity and craftsmanship, and literally removes the 'power' from the corporations and gives it back to the people.

Why are CICU's the best way to Distribute Free Energy to the People?



The world of free energy is Unique. It is filled with brilliant minds that think "outside the box" and lots of heated discussion and debate. What makes this world so exciting is that all who are actively pursuing free energy know that it will radically change many things on our planet.

The discovery and distribution of free energy to the common person would radically undermine the existing power structure of the energy companies that currently control much of our society. For this reason there has been heavy opposition from the existing business structures, all of which have the same agenda: to stop releasing of free energy which is a threat to their power structure.

***"You never change things by fighting the existing reality.
To change something, build a new model that makes the existing model obsolete."***

This quote from Buckminster Fuller provides great guidance on how the world of free energy can safely emerge into the reality of the common person.

Many have tried to bring free energy to the planet, and many have failed. Through our interviews with inventors and their investors, Fix the World has concluded that the reasons for these failures share one common theme: these attempts to bring free energy to the planet were made using the old and current system of patents, corporate ownership, governmental systems, mass production, and putting the focus on profit above all other things, including the public good. This is why we feel it has not been successful so far.

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CICU's are a proposed structure differing in many ways. They are local, independent, and much more connected to the people in their community.

To further explain, we'd like to share our vision of how CICU's will effect great change in our world. If a group of individuals in a community created their own independent business, where the manufactured free energy devices not controlled by patents are sold privately to customers in their area, this would effectively get free energy directly to the people. This process would be steady and grow slowly as each person begins switching their power supply over to free energy and then tells their neighbors and friends. It would spread through word of mouth, rather than controlled advertising and propaganda, which would help people accept the change.



If this small and private concept of a CICU were duplicated in many communities around the world, then all would be steadily distributing free energy directly to the people in a manner that is personal that does not engage heavily in the existing power structure systems.

What is occurring naturally as a result of open-sourcing the QEG is the development of an "underground network" of CICU's. These are groups of people in as many as 40 different countries all over the world who are enthusiastically organizing the manufacturing and distribution of QEG's and other innovations. Many of these groups are speaking with each other through skype rooms and on forums like the Be-do.com website to share new discoveries in real time. This is a new concept of open co-development, where some of the brightest minds are free to share their ideas.

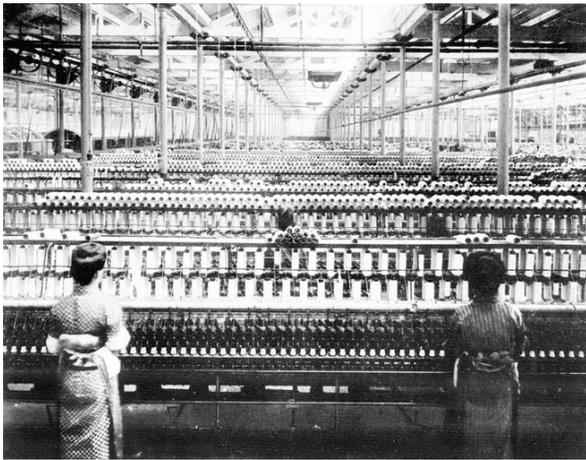
CICU's will be successful in creating this planetary change because they will be slow-growing and steady. It is through this method that change will be stable and lasting.

In the excitement of the changes that are upon us, many have allowed themselves to "Think BIG". However there are some concepts that we would like to highlight here, and ask that those involved in a CICU be mindful.



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Mass Production:



The QEG is not a typical device that can be easily produced on an assembly line. It involves a large amount of human interaction during its assembly and tuning. We have complete faith that it may reach this level one day, but probably not in the very beginning while the device is still in development. Also, we've learned that many have tried to jump right into mass production with their devices, which usually involves large commitments and large funding, all of which became obstacles that stopped the project from moving forward. Starting at a reasonable pace seems to hold the most promise of

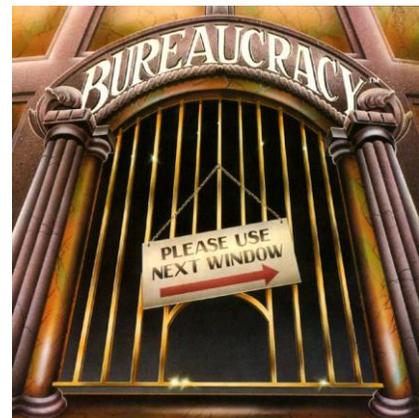
manifesting actual results and success.

Government Involvement:

Governments are well known for moving very slowly in any actions that they take and most of their operations are filled with "red tape". Engaging or depending on any form of governmental involvement will most likely tie up your entire CICU and its operations in the same slow moving operation, causing delays and giving control of the CICU over to the government.

The most important factor with a CICU structure is that IT PUTS THE POWER BACK INTO THE HANDS OF THE PEOPLE.

Also consider that dramatic actions may be viewed as a threat. We are still in a planetary transition. The powers that have controlled this planet have viewed free energy as a threat for decades. This is why it has been so heavily suppressed. However, times are indeed changing, and many of the people who are part of the old system are becoming more and more open to change and transition.



If this process is slow and gradual it will be easier for all involved to accept. Any dramatic and bold moves may cause a defensive reaction from those opposed to losing their energy monopolies. Slow and gradual manufacturing and distribution of QEG's to individual homes in small communities will most likely not be viewed as a threat.

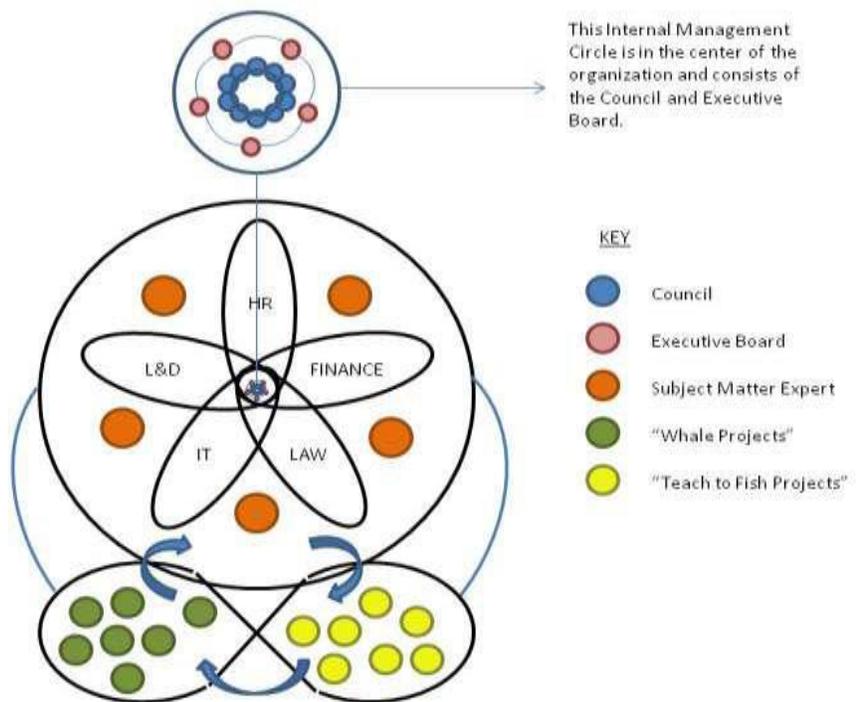
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What is the Fix the World Organization?

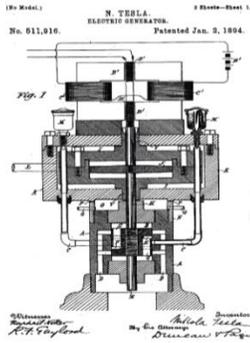
FTW is an organization that provides essential services necessary to implement planet changing humanitarian projects. HopeGirl is the FTW organization spokesperson and CEO. FTW services include training for project managers, project presentation and promotion, crowdfunding assistance and social media networking. We offer these services by operating with integrity, honesty and transparency under a set of directives we call the “The New Paradigm Business Model”.

FTW ORGANIZATION STRUCTURE



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FTW was formed in 2012 and consists of 5 council members, additional team members and 40+ partnering organizations, all of whom have been volunteering their time and talent to help the people of our world. We estimate that we have approximately 200,000 people that follow our work, and believe this number has grown exponentially since the open-sourcing of the QEG.



FTW hold plans for over 60 planet changing projects that span across many different areas of our human endeavor. The QEG is our pilot project.

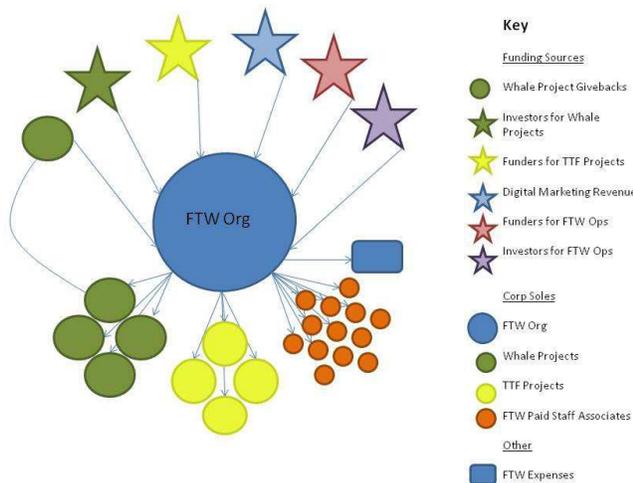
We open-sourced the QEG and gave away the technology for free simply because it was the right thing to do. Giving is part of the energy of the new way of doing business in

the new paradigm. In the last 2 years we've have no single "major funders", rather our work has been done based on the passion we have in our hearts to help people. All financial support needed to implement our work has been provided through crowdfunding and contributions from over 2,000 people.

We believe that through the act of giving away the technology and then providing an opportunity for those that benefit from it to give back to FTW, we can encourage a new profit flow structure that can nourish the people and the planet rather than diminish it. Our giveback agreement proposal is fully outlined in this course. It is essentially a free choice for CICU's to give back profits from QEG production to the FTW organization. FTW would use these givebacks to implement some of our other planet changing projects that we would then open-source and give away to the world.



FTW Financial Management and Cash Flow



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New Paradigm Business Model

The New Paradigm Business Model is an in depth document that can be found here on the Fix the World website: <http://www.fixtheworldproject.net/new-paradigm-business-model.html> and essentially outlines many of the concepts of how we can do business in the future in a different way: by locating the points of corruption of the past, and flipping the energy to foster a society that thrives.

In this course we will do a brief overview of some of the important highlights of the New Paradigm Business Model.

- Cooperation instead of Competition
- Limited Liability Society
- Human Behavior
- Morphogenetic Resonance
- The Alchemy of Giving

Cooperation instead of Competition

There are different kinds of competition, or what can be cleverly disguised in business as “Competitive Advantage.” Here, we are addressing this type of competition which is aggressive, destructive and

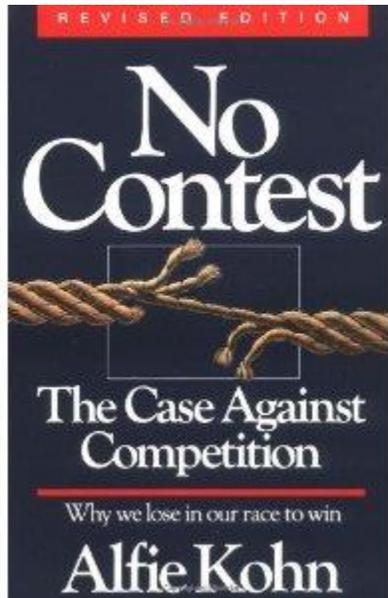


unsustainable. This isn't a friendly game of checkers or a game of soccer, this is the kind of competition where one person, or an exclusive group or entity benefits at the expense of another by exploiting their weaknesses. This attitude has been taught and passed down through generations as “win at any cost!” and can be traced back to the quickly and widely adopted theories of Charles Darwin's “Survival of the Fittest.”

The problem with Darwin's theory is its broad application to observations made in specific circumstances in nature, and then applied to all living human beings and the world in which we live.

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This idea of winning at any cost is dangerous to our way of doing business because it is the root of the global economic collapse, the collapse of the corporate model, and the cause of all wars. "Survival of the Fittest" creates the false assumption that aggressive competition is "healthy," and this is not evidence-based. New discoveries are showing us where Darwin's ideology was misappropriated.



In his book, "No Contest: The Case Against Competition", Alfie Kohn speaks about 400 studies which asked the question, "What is the optimum amount of competition in any area of business?" The answer from every single study was: "None". In fact, the ideal amount of competition in ANY environment was found to be none, therefore, competition is always destructive in the old paradigm business model, and the individual and community is always damaged. Likewise, the individual and community always benefits from cooperation.

Competition vs. Cooperation In the wild, cooperation is a very successful survival strategy. It is not that competition doesn't happen, but it happens only rarely under specific circumstances, and in response to certain

criteria. In other words, aggressive competition is NOT the rule or model of nature, cooperation is. When cooperation breaks down in nature, the results are disastrous, as can be seen in the incorrect ideology that 'war generates great prosperity in society'. This assumption has been proven to be false. In older societies - before the "warring machine" of the last century - the most prosperous times for societies were during times of peace and cooperation.

At least one kind of competition is positive though, and this is when an individual excels because they have developed their abilities to a great degree. In this process, the inherent gifts and talents of the individual are expressed, creating positive change for themselves and others rather than reverting to destructive ways of the past. Thus, competition through excellence transmits creative energy, while competition through exploitation destroys the energetic flow of creation and sustainability.

FTW recognizes that now is the time to address this matter of aggressive competition and eliminate these destructive practices from business models. We view similar business entities as opportunities for cooperation and partnership: to bring forward a common mission that benefits all. We have carefully structured our organization and its core values to foster and promote cooperation, and nurture the creative excellence from within.



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The Limited Liability Society (non-accountability for actions) and the Absence of Long Term Thinking



Originally, corporations were considered a gift from the people in order to serve the public good. This all changed when corporate lawyers used the 14th amendment (which was originally intended to abolish slavery) to establish corporate personhood and remove many of the “constraints” of social responsibility. As corporations hold tremendous power over most of our society, many of the problems we face today can be traced back to these corporate laws.



Modern day corporations are legally bound by their own laws to put their bottom line above everything else, even the public good. They concern themselves with procuring short term profit and pleasing a very highly concentrated group of stockholders/stakeholders. As a result, many corporations generate what they refer to as ‘externalities’ which create harm in society and make someone else pay for the bill and/or handle all the problems created by them.

The stockholders, and the desire for their approval on which all decision making processes are made, are not even aware of the externalities the corporation is causing. This is because most stocks are traded in the blink of an eye on the trading room floor for short term profit. The concept of longevity and sustainability never enters into the true motive of this transaction. This has, in turn, created the mentality of a, “Limited Liability Society” where no one takes responsibility for their own actions, and the majority of the people pay the price. Corporate personhood gives the corporation the “rights” of a person, but this is not a person with a soul or conscience that you can throw in jail for inflicting harm on others. In fact, if you were to psycho analyze the corporation as a real living being, it is found to exhibit all the prototypical characteristics of a psychopath, listed as follows:



- Callous unconcern for the feelings of others
- Incapacity to maintain enduring relationships
- Reckless disregard for the safety of others
- Repeated lying and conning others for profit
- Incapacity to experience guilt
- Failure to conform to social norms and lawful behavior



In the current structure, it is nearly impossible to think about longevity. When you ask the question, "How long is the future?" you will get very different answers from different people. For an average



person, the future is perhaps the course of their own lifetime or that of several generations.

For a politician, the future is as long as their political office, which in many cases is only 4 years. For some governmental positions their future is only as long as next week because that's when their budget runs out. For stockholders, the future is only the few minutes or hours that they hold that stock in their hands before they sell it at a higher price.

Human Behavior



Free energy is not new. The QEG is based on a technology that has been suppressed for 130 years. FTW has had many conversations with both inventors of free energy devices and the investors that wish to promote them. Through our own personal experiences we've noticed a pattern of perceptions, behavior and circumstances that are perhaps the key reasons why the people on this planet do not have the energy that they need for a higher quality of life. Even with all the intelligence and effort put forth, it all boils down to basic human behavior.

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These are the reasons why humanity has not had free energy.

1. Greed
2. Fear
3. Lies
4. Suppression
5. Secrecy

So lets change our behaviors and do the opposite:

1. Give Back
2. Have Courage
3. Be Honest
4. Spread Awareness
5. Be Transparent

The Truth Shall Make Us Free

Morphic Resonance



The key to understanding how we can change our behaviors is through [Rupert Sheldrake's theory of Morphic Resonance](#).

“Morphic resonance is a process whereby self-organising systems inherit a memory from previous similar systems...Thus each individual inherits a collective memory from past members of the species, and also contributes to the collective memory, affecting other members of the species in the future.”

When FTW open-sourced the QEG, it created a new pattern of behavior and thought. Other inventors suddenly began to open-source their technology to the world around the same time, and a new behavior is emerging in an open co-developing global environment. With each new QEG prototype that is built by a global team, more discoveries are made, and the process becomes easier and easier. This is the result of the naturally occurring phenomenon of morphic resonance.

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The Alchemy of Giving

In the work that we have done over the last 2 years, FTW has discovered that an ‘alchemy of giving’ seems to naturally occur. It is possible that one can “tap into” an abundant energy field through their behaviors and intentions.



There is an area of the brain that does not recognize time or objects rather, it only recognizes energy flow. When it comes to concepts of giving and receiving, what this means is that this area of the brain does not recognize if one is giving to oneself or to another person. It only recognizes the energy of giving. And giving and receiving are the same energy frequency.



With this understanding, if one expects to receive, one should practice the behavior of giving in order to tap into the energy frequency of receiving. This is the alchemy of giving where we express giving so that we can experience receiving.

FTW has experienced the results of this phenomenon repeatedly. To provide an example, we plan how we intend to give to others and then we follow through with the action of giving freely without expectation. As a result we often receive what we need from the generosity of others. And it usually comes from a place that is unexpected and outside of our scope of perception. It always feels like a miracle. Having experienced this, we have a

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deep understanding that we get back what we put out. If at any point in time we were to make the decision to cut off our energy of giving, we would also cut off our energy of receiving.

Nature shows us this lesson through living lakes and stagnant ponds. In a living lake there is an inflow and an outflow of water or currency. This allows life to flourish in the lake and the water is crystal clear and healthy. In a stagnant pond there is only an inflow, and no outflow. Very little life can survive here other than bacteria and pests. We choose to plan our giving so that our business can be a living lake and not a stagnant pond.



The QEG is a device that provides energy from a radically different theory of physics. At its core, “Free Energy” symbolizes: limitless abundance, openness and freedom of sharing. In the past, attempts were made to bring free energy to the planet through patents, ownership, control and greed. These methods were not successful because these behaviors do not align with the core of what free energy represents. The QEG and its free energy is an expression of the alchemy of giving. It’s safe to say that if we expect to bring free energy forward in its limitless abundance, openness and freedom of sharing, we should practice these behaviors in our CICU.



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FTW CICU Give Back Agreement Proposal

There are many ways that a CICU can plan their giving in order to experience the phenomenon of receiving. CICU's can be creative with where and how they give back.

For any person or CICU that is involved in the manufacturing, sale and distribution of a QEG we would like to offer them the opportunity to give back to the Fix the World Organization. This is not a requirement by any means, but is a free will choice. We have experienced the generosity of humanity enough to trust that enough people will choose to give back to help us bring forward the next planet changing project.

A give back agreement can be established between any person or CICU and FTW that basically states that for every QEG that is sold or produced, a good faith dollar amount will be donated to FTW. This dollar amount can be whatever the manufacturer chooses and can change as needs change. It is open and flexible.

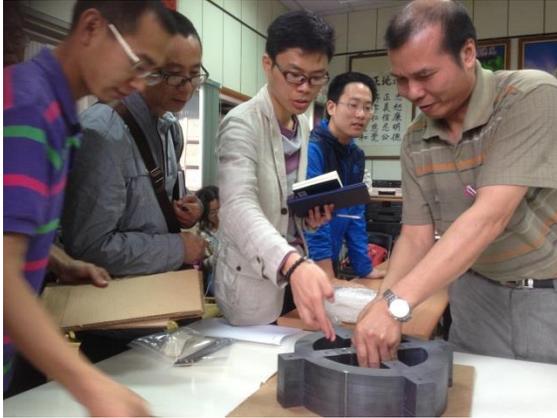
As an example of this concept, Alaffia Fair Trade and Community Empowerment produces a soap called "Every Day Shea". On their label it reads: 10% of all our sales is donated to fund Alaffia community projects, including: Bicycles For Education, Maternal Health Care and Reforestation. Each project has a specific description of what they are doing to help humanity.

A similar arrangement can be created for example: 10% of the sale of QEG's is donated to FTW projects including: Innovative Healing Technologies, Environmental Clean Up, Organic Food Supply, etc.

FTW is a services organization for humanitarian projects. The launch of QEG distribution is our pilot project. We currently have over 60 humanitarian projects collected that we would like to implement in the future. For example, one of our next intended projects includes amazing discoveries in healing that could cure people of terminal 'incurable' illnesses.

Please see the accompanying word document "FTW CICU Giveback Agreement" which can be filled out and returned to FTW at the following email address: fixtheworldproject@hotmail.com

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With open-sourcing comes a brand new environment of co-development. Within the first month of open-sourcing the QEG, groups of engineers began forming in skype rooms and website forums. The internet and social media allowed for engineers from different countries to communicate instantaneously. Several of the first QEG builds where comprised of engineers who flew into the build location from as many as 24 different countries, each of whom brought their own expertise to the project of co-developing a free energy device for humanity.

The magnitude of what is occurring here is unprecedented. This is about communities supplying communities with energy, and the decentralization of corporate power. What has been done is unstoppable. It is open-sourced, it is viral on the internet and people everywhere are watching the development.

The people are taking back their power.

www.fixtheworldproject.org

Q E G
Quantum Energy Generator

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For Comparison: What normally happens in the launch of a new product?

Here is some real data from a major electric motors manufacturing company, gleaned from 26 years of employment by the QEG Engineering Artist. Please take this into consideration when comparing the funding, donated labor, timeframe and results of the QEG project.

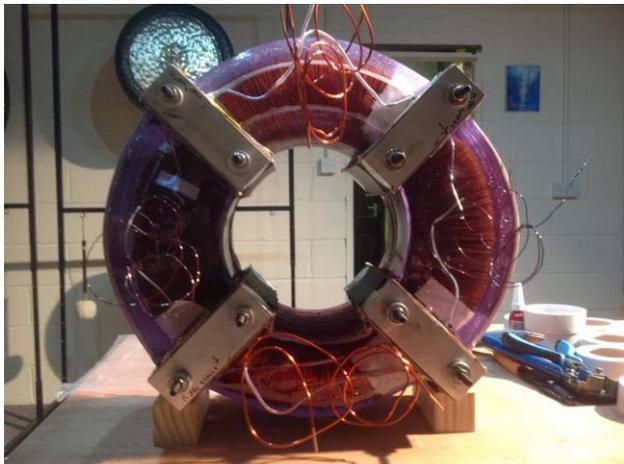
The motor manufacturing company had:

- An annual operation budget with multiple millions of dollars at their disposal.
- A team of 20 full time paid experts to work on development.
- A pre-established supply chain that was developed over 50 years to supply all order needs.

A major corporation can take a new product from inception to market in NINE MONTHS. And this is just for something as standard as a vacuum cleaner. For something more significant, such as in the automotive industry, the same process can take **7 YEARS** with triple the resources. Non-disclosure contracts are enforced by all involved and the consumer has no knowledge of the product until it is available for purchase.



It has only been a few months and the QEG project is moving forward at quantum speed because of open-sourcing and co-development. This is what is possible when you do things in a new paradigm



manner. The magnitude of what is occurring here is unprecedented. This is about communities supplying communities with energy and the decentralization of corporate power. What has been done is unstoppable. It is open-sourced, it is viral on the internet and people everywhere are watching the development.

FTW strongly encourages all inventors and engineers to open-source their discoveries and ideas, especially around the co-development of the QEG. The Be-do.com website (of which we will be giving an overview of shortly) has provided an excellent platform where people can freely share their discoveries, innovations and supply chain information to help others who are building QEG's. Please pay it forward and share your ideas!

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Introduction to Crowdfunding



The word crowdfunding can be thought of as an umbrella term that describes multiple different funding relationships between individuals and organizations. The idea is for a lot of people to contribute small amounts of capital and to collectively create a larger pool of cash for use by entrepreneurs, and project managers. There are many crowdfunding platforms available to use and thousands of projects of all different kinds have been implemented through crowdfunding.

FTW would like to take this definition a step further based on our experiences with crowdfunding close to \$100,000 over several campaigns in the last year.

We feel that Crowdfunding is a physical 3D manifestation and representation of an energy exchange between human beings. People want to feel as if they are a part of something greater than themselves. Creating an open crowdfunding platform allows for people to contribute some of their energy in the form of a currency so that they can help to co-create something that they believe in for the future of humanity. Many of the people that have contributed to our campaigns write to us and thank us for giving them the opportunity to give.

Crowdfunding also changes the motivations and positioning behind the exchange of money. Everyone who chooses to give, can give in whatever amount they wish small or large. And the total funding needed is spread over large amounts of people, so no one person has to shoulder a huge loss and no one gets hurt. People give from their hearts in openness and love without demands or unrealistic expectations. The energy from which the funding is received comes from a completely different ethos that that of more traditional funding.

A screenshot of a GoFundMe campaign page. The title is "Bring Quantum Generators to the World!". The campaign is created by Hope Moore, who has 252 friends. The goal is \$20,000.00, and \$37,088.00 has been raised. The page features a video player showing a woman speaking at a podium. There are social sharing buttons for Facebook, Twitter, and LinkedIn. A "DONATE!" button is prominent. The page also shows "Recent Donations (669)" with a total of \$75.00 raised in the last 5 months. The GoFundMe logo and search bar are visible at the top.

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Lets take a look at some crowdfunding statistics.

Following the financial crisis of 2008, traditional forms of lending and financing for start-ups have been severely constrained. Total loans dropped for small businesses in 2012 by 20%, and 98% of business plans received by accredited investors and venture capitalists are rejected. Private and Federal grant money for non-profit organizations is also continuously declining. So the question is: “where is the money now?”

The “crowd’s” wealth is enormous in relation to the venture capital industry and has a miniscule allocation to the asset class. Increasing that allocation would represent a flood of new capital into the startup ecosystem.

Crowdfunding platforms raised nearly \$1.5 billion in 2011 and that amount was expected to reach \$2.8 billion in 2012, representing a 91% increase.

Kickstarter has funded 93,913 donation-based creative projects for a total of \$563 M in 4 years at a 44% success rate. 81% of projects that raised more than 20% of their goal were successfully funded.

Indiegogo has funded over 100,000 donation-based creative projects in 4 years. 50% of all campaigns receive funds from more than one country. Campaigns grew 20% in 2012. Average length of time to fund a campaign is 49 days.

33% of all donations were “Altruistic” meaning they were in excess of the targeted amount.

RocketHub boasts an 85% funding success rate for donation based projects that consult with them on strategy.

Wefunder has raised over \$44 M from 15,265 investors for equity based crowdfunded business start-ups. Average raised per start up is \$500K.

The average donation amount per person is \$75. The average equity amount per investor is \$2,000.



**For CICU Quiz please go to the be-do.com website
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CICU Logistics

Now we would like to provide you with some exercises, suggestions and tools to help you get started with organizing your own CICU.

The best place to start is with a knowingsess that we are all powerful manifesters.
The keys to success are to:

Believe. Envision. Organize. Take Action.

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Step #1 Envision Exercise:

The answers to the following questions can serve as your own personal checklist to start your own CICU. Take a few moments now, and pause this video to reflect on these questions and come up with as many answers as you can. There is an accompanying CICU Logistics word document that you can print out to write down your answers and help you organize.

QEG CICU Envision Exercise:

Who will build them?

Who will source parts?

Who will manage customers?

Who will deliver and install it?

Who will service them?

How can you protect it?

Who will communicate, promote and network?

Who will manage funding and cash flow?

Step #2 Establish your CICU Core Values

Core Values are something that will come in handy in all of your CICU management processes. In situations when difficult decisions need to be made, reverting back to your core values can be very helpful. Below are a few questions that can help guide you to create your own set of core values.

What is your overall objective: Vision and Mission Statement?

How will you behave with money?

How will you treat yourself and others in the business environment?

How open and supportive will you be to new ideas?

How will you handle “competition” or people who do not share your point of view?

What will you do to help others?

How will you encourage each other to learn and grow to their best potential?

How will you communicate your message to the world?

How will you handle your relationships?

How will you be sustainable?



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Step #3 Create your CICU Business Structure

Your CICU Business structure outlines the way in which the different operating aspects of your CICU will interact with each other. Shown here is the vision of the FTW organization business structure.

Some suggested roles to take into consideration for your CICU are:

Business Operator
Funding Manager
Public Relations Manager
Supply Chain Manager
Customer Service Manager
Delivery and Installation Manager
Service Technicians
Security Team



Step #4 CICU Project Management Basics

The creation of your CICU is a large project. To help you organize this project, here are some project management basic questions.



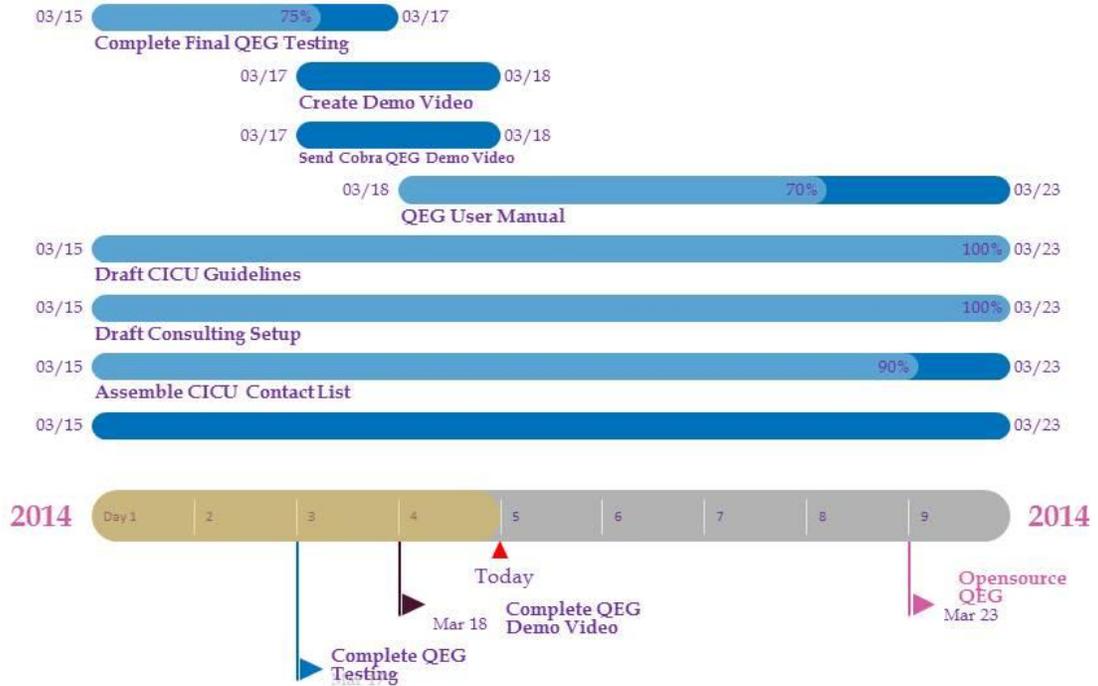
- 1) What are the tasks that you need to perform?
- 2) Which tasks are dependent on each other? (for example, need to finish task 1 before we can begin task 2 while tasks 3 and 4 can be completed at any time)
- 3) How much time will it take to complete each task and how should you schedule them?
- 4) What are your risk and mitigation plans? What will you do if something goes wrong? Do you have a "Plan B?"

There are many project management software programs available to help you organize your project in the form of a Gantt chart. This is also helpful because you can easily share your project progress with others. FTW encourages that CICU's share their project phases on the be-do.com website to help inform other CICU's of what was successful and what needs improvement.

On the following page is a simple example of a project management Gantt chart FTW used to open-source the QEG.

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Project Management Gantt Chart



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Step #5 CICU Data collection

Data collection is a valuable asset for any CICU. Be sure to establish a system of how you will collect your customer, supplier, marketing, financial and demographic data around your CICU. Excel spreadsheets and access databases can be useful tools. Once enough data is collected it can then be easily used in excel to create charts for future projections, help with problem solving and aid in decision making.



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CICU Marketing and Social Media [\[Social Media Revolution Video\]](#)

Traditional methods of advertising and marketing are losing their effect. Also, the main stream media is controlled by just a handful of corporations, many of which will not support free energy.

Today, the strongest and most effective method of promoting your CICU and the awareness is through the internet and various forms of social media. As an example, please watch this short video on the social media revolution.

For your CICU, some suggestions are to establish an interactive website and a blog that tells interesting stories related to your CICU that people will enjoy reading. Many CICU's are also creating Facebook groups and twitter accounts to establish an online presence.

FTW would like to share our success story with CICU's that may feel encouraged to follow some of our examples.

In September of 2012, HopeGirl wrote an extensive blogpost called "While you were Asleep the story of the 2012 Revolution". This post was an in depth overview of much of the corruption being exposed in the world, and it was written in a way that was easy for most people to understand. Many people resonated very deeply with this post and it quickly went viral through friends sharing it on Facebook and internet radio shows.

After this the blog continued to build a following, then we formed an organization and blogged about it. We also became close friends with other bloggers and online organizations around the world that were doing similar work. As we grew, we began to establish needs for financial support and decided to crowdfund certain aspects of our work. Our crowdfunding was successful because we had a large following of people that knew us well and respected the work that we did, and a group of trusted fellow blogger friends who helped us to promote our campaigns.

All of our success was established through social media, word of mouth, online radio shows and in person speaking engagements. This is how we were able to crowdfund the open-sourcing of the QEG.



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Funding your CICU and Be-do.com CICU Crowdfunding Form

When looking for funding for your CICU, it is important to have all of your information gathered and clearly communicated in a public proposal to potential funders and contributors. Using your answers from your CICU logistics checklist, you can put together a simple proposal that provides the following information:

This is our CICU vision and what resources, suppliers and contacts we have already acquired.

This is our plan for how we will implement our CICU.

These are the Core Values for how we intend to do business in our CICU to help those in our community.

This is how much funding our CICU needs and what we plan to spend it on.

Show people that by helping you fund your CICU, you will then be empowered to help others and pay it forward in the true alchemy of giving.

The CICU registration form (coming up next) also includes a section where you can create your own CICU crowdfunding campaign for sharing with others.



**For CICU Quiz please go to the be-do.com website
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CICU Networking and Registration Form

The be-do.com website is an incredible resource that was created to assist with all things QEG related. Here you will find QEG forums, videos, Frequently asked questions, the latest information on QEG developments, QEG CICU networking, CICU crowdfunding and so much more.

To register your CICU in the directory please first create an account on the be-do site. Link: <http://be-do.com/index.php/en/login-form-2/login>

After you have logged in you can add your CICU into the directory.

Link: <http://be-do.com/index.php/en/submit-your-cicu-or-qeg-community-information-for-the-directory>

On the home page on the right hand side below the map there is the 'Add CICU' button to click, that opens up the form.

When you have opened the entry form, you can click on the **blue labels** in front of the fields to get an explanation about that particular field.

Name – Name of your community, CICU or project

Categories – Select at least 1 category, you can select more by holding down the CTRL key whilst left-clicking on them with your mouse.

Address - you have to fill in at least the city and country to get you located on the map.

Map - The map coordinates will automatically be filled in when you enter your city and country (and street and postal code are optional).

Email (hidden)- This email address will be used for internal purposes only and will not be displayed within the listing.

Email - This email address will be published in your listing.

Website – the website of your CICU, leave open when not available.

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Description - In this area you can provide general information about your CICU. Here people can read about your motives, products and principles. The first 400 characters will be displayed on the 'profile card' of your entry. The entire text will appear under the 'About Us' tab.

Projects - Here you can describe your specific projects. What your CICU is currently working on. How you will contribute in getting free energy available to the world. In what way you intend to Pay It Forward.

Leave this text field empty and it the 'tab' will stay invisible

Meetup / Wanted- Here you can mention what your CICU or project needs. Perhaps you're looking forelectricians that can be trained to install and deliver QEGs. Or you may be looking for a space to build your QEGs. Perhaps your team needs a webmaster, and so on.

Leave this text field empty and it the 'tab' will stay invisible

Facilities – here you can select the facilities and services your CICU or project is offering. Your selection should match the selection of the categories. They will show up as Icon pictures under the 'About Us' tab.

Logo - Upload a logo that will be displayed on the front and in the 'About us' description. Make sure it's about 300px high for a good display in the Gallery

Pictures – you can upload another 4 pictures which will show in the Gallery. The height of the pictures are set at 300 px.

Campaigns - This is where you can promote your (fundraising) campaigns. When you leave this field empty, the tab 'campaigns' will not show in the directory. You can link directly to the crowdsourcing website where you have set up a fundraising campaign for your QEG project.

Alternatively you can have your own PayPal donation page on the be-do.com website.

You will have [a link directing to your own PayPal donation form](#).

This service is for the (CICU) groups and individuals who are creative in starting **selfless projects** to get the QEG technology to those who need it the most. This '**Pay It Forward**' crowd funding section on the website is meant to support new QEG communities and groups who put the needs of others before their own and to help them to generate starting funds for their projects.

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The donations will go directly to your PayPal account without paying any middle man fees. If you want to make use of this service offered, and you would like to have your own PayPal donation form for your campaign on this site, then fill in the appropriate fields of the entry form so that the site administrator can set up this extra donation page for you.

There is a [section on the website](#) with an overview of all campaigns to give you an idea how they look like.

*** PayPal (hidden)**-For those who want to set up a 'crowd funding' campaign on this web site, you are asked to fill in your PayPal email account. This will be used by the administrator of this site to set up a donation form for your fundraising campaign. Please double check your entry to make sure it is the right PayPal address.

*** Crowd funding Goal** - How much money do you intend to raise with your campaign? The amount is in US\$. This field is for the admin of the be-do.com website, to be able for him to set up your crowd funding page.

***Starting date**— The starting date of your crowd funding campaign. Leave this field open if you don't want any date mentioned in your campaign

*** End date**- The end date of your crowd funding campaign. Leave this field open if you don't want any date mentioned in your campaign

*** NB:** Any changes that are made in these crowd funding fields AFTER the crowd funding campaign page is set up by us will NOT automatically change on your campaign page. You need to contact us by email if any changes are made so we can change them also on your campaign page.

Translation – Here you can translate (part of) your CICU information into your own language. Leave this text field empty and it the 'tab' will stay invisible

After you have submitted the form it needs to be approved by a moderator first before publishing.

Please note that the the moderators reserve the right to edit, remove or refuse the entry. It's up to the moderators to decide what will be accepted for publication on this website.

Final Overview and Next Steps

- 1) Did you review and choose to send in a FTW CICU Giveback Agreement? (optional)
- 2) Did you complete your CICU Logistics Checklist?
- 3) Did you register your CICU with the be-do.com website?
- 4) Did you take the CICU certification quiz?

Thank you so much for co-creating a new paradigm with us!

Blessings to you and your CICU!
-HopeGirl



Fix the World
A "NEW PARADIGM" BUSINESS MODEL

